## Network for Victim Recovery of DC

May 26, 2017 FOR IMMEDIATE RELEASE **NVRDC Media Contact** 

Name: Nikki Charles Phone: (202) 742-1727 Email: nikki@nvrdc.org



**UWNCA Media Contact** Name: Kristofer Eisenla

LUNA+EISENLA media Mobile: 202-670-5747

Email: kristofer@lunaeisenlamedia.com

## **NVRDC Joins Calls for Local Community to "Start Your Activism @ Home"**

600+ Nonprofits Will Come Together on June 8 to Raise Nearly \$2 Million to Support DC-area Residents

WASHINGTON, May 26, 2017—NVRDC will join over 600 nonprofits throughout the area on June 8th for a community-wide event hosted by United Way of the National Capital Area (United Way NCA).

Do More 24's "Start Your Activism @ Home", the region's largest online giving day, will take place during the 24-hour period occurring on June 8th from 12 midnight to 11:59PM and is expected to raise nearly \$2 million. To mark the day, United Way NCA will be hosting a community-wide block party bringing together local groups and community organizations - from step teams to marching bands and pet adoptions – from around the region with an urgent appeal to support services for vulnerable populations.

Do More 24's "Start Your Activism @ Home" block party will be held at the PEPCO Edison Gallery, 702 8th Street, NW, Washington, D.C. on Thursday, June 8<sup>th</sup> from 7:00 am until 3:00 pm.

"While steady and stable funding for increased services is always an issue in our field, this year has brought about new concerns for sustainability," said NVRDC Co-Executive Director Nikki Charles. "Now more than ever," she added, "our supporters hold the key to ensuring that crime victims do not lose the vital programming that is so critical to their recovery."

Residents throughout our area are more engaged than ever and are looking for ways to make a difference. Given the potential deep budget cuts on Capitol Hill and the skyrocketing demand for services from the region's vulnerable populations, the metro area nonprofit community is coming together to raise millions for hundreds of nonprofits ranging from animal welfare to workforce readiness, environmental causes, financial stability, education, homelessness and housing, plus many more. Organizers are encouraging local residents to funnel their frustrations and passion over these cuts to our community by giving locally to nonprofits, who will reinvest right here in our area.

"The area's nonprofit community is bracing for a budget proposal that calls for draconian cuts to services necessary for the working poor to beat the odds and gain access to the middle class," said Kelly Brinkley, Chief Operating Officer for the United Way of the National Capital Area. "We are asking our fellow neighbors and residents throughout the community to give back, give locally and 'Start Your Activism @ Home' to ensure we support each other. So many of the services provided by United Way NCA and our partner agencies are directly impacted and are on the front lines facing severe cuts."

Do More 24 is June 8, 2017 – www.DOMORE24.org

###

## **About NVRDC**

Network for Victim Recovery of DC empowers victims of all crimes to achieve survivor defined justice through a collaborative continuum of advocacy, case management, and legal services. Learn more about NVRDC and the Identity Theft Assistance Project at www.nvrdc.org.

## **About United Way of the National Capital Area**

United Way of the National Capital Area fights for the health, education and financial stability of every person in the National Capital community. United Way NCA has been improving lives by creating measurable impact in the District of Columbia, Northern Virginia, and Montgomery and Prince George's Counties for more than 40 years. For more information about United Way of the National Capital Area, visit UnitedWavNCA.org.



